

LESLIE HAMPTON

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sidewithus.com/design

Tel: +1408 3484874

SKILLS

Print, interactive and UI design. Usability testing, photography and light web editing (HTML, CSS, XML).

SOFTWARE

Mac, Windows, PhotoShop, Illustrator, Flash, Dreamweaver, InDesign, Quark Express, Director and MS Office.

WORK EXPERIENCE

Side With Us Design (April 2001 - Present)

Freelance Designer + Photographer

Print Design: flyers, posters, branding, logos, ads, letterheads, apparel, business cards and album artwork.

Web Design: portfolio sites for artists, school networking and band promotional sites

Photography: promo shots, zines, events, blogs and DRUM! <http://drummagazine.com/caughtintheact>

Clients have ranged from fashion designers, magazines, non-profits, bars, illustrators and bands. My most recent freelance client is the international renowned independent label, Asian Man Records. Duties include HTML updates to their website and design promotional material for new releases. Design album artwork for some releases, evaluate all band artwork and ensure it is all print ready.

Grand Fanali Presents (November 2008 - Present)

Designer + Marketing Admin

My role includes online promotional strategies, assisting in booking bands and designing flyers/posters.

CellSpin Soft (March 2007 - March 2009)

Art Director

Acted as liaison between the creative, marketing and technical departments. Designed the mobile app UI (2007-2008), identity, print collateral, website (2007-2008), user widgets and community blogging widgets. Worked with developers to create software that runs on Symbian s60, RIM, the iPhone, Windows Mobile 5/6, Pocket PC and Palm phones. My role also included product testing across all platforms.

Enter Music Publishing (October 2006 - January 2007)

Graphic Designer

Designed single to double page layouts for the monthly publication, DRUM! Magazine. Created business cards for EMP, a brochure for TRAPS Magazine, as well as illustrations and photographs for various articles in DRUM!.

Real World Computer Solutions (July 2004 - December 2005)

Designer + Consultant

Re-branded the IT company. Design consultant for their clients and computer help desk technician.

Joy (September 2005 - November 2005)

Contract Graphic + Web Designer

Worked in-house to design printed collateral, micro site, created e-marketing materials and press book for potential real estate investors. Created and oversaw the production of contest entry forms sponsored by Joy and Momentum for Broken Flowers. Chief photographer for product and location shots featured in various magazines including Marie Claire and Draper's Record.

EDUCATION

MFA in Interactive Media (2004 - 2005)

University of the Arts: London College of Communication

Projects centered around interaction design, usability testing and overall enhancing the user experience.

BFA/BA in Visual Communication, concentration Graphic Design (2000 - 2003)

AIU London/Open University