

# LESLIE HAMPTON

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sidewithus.com/design

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## WORK EXPERIENCE

### **Asian Man Records (February 2010 - Present)**

### **Freelance Designer/Consultant**

I design promotional material for new releases, evaluate various band artwork and ensure it is print ready.

### **Grand Fanali Presents (November 2009 - Present)**

### **Designer/Marketing Admin**

My role includes designing flyers, posters and grandfanali.com. I also assist in booking bands and online promotional strategies.

### **CellSpin Soft (March 2007 - March 2009)**

### **Art Director**

I bridged the creative/marketing and technical departments of the company. Designed the mobile app UI, print collateral, previous website (2007-2008), widgets and identity. My role also included product testing.

### **Enter Music Publishing (October 2006 - January 2007)**

### **Graphic Designer**

Designed single to double page layouts for the monthly publication, DRUM! Magazine. Created business cards for EMP, a brochure for TRAPS Magazine, as well as illustrations and photographs for various articles in DRUM!.

### **Josh Kemble Illustration's (May 2006 - Feb 2008)**

### **Freelance Web Designer/Webmaster**

Design and creation of an online illustration portfolio for NBM Publishing Graphic Novelist, Josh Kemble.

### **Cubico Media (April 2006 - July 2006)**

### **Freelance Tshirt Designer**

Tshirt designer for their clothing label, Tres Royale.

### **Real World Computer Solutions (July 2004 - Dec 2005)**

### **Designer and Consultant**

Created the re-branding for IT company. Design consultant for their clients and computer help desk technician.

### **Joy (Sept 2005 - Nov 2005)**

### **Contract Graphic/Web Designer**

Worked inhouse to design printed collateral, micro site, created e-marketing materials and press book for potential real estate investors. Oversaw production of contest entry forms sponsored by Joy and Momentum for Broken Flowers. Chief photographer for products and location shots featured in various magazines.

### **Low Life Bar (March 2003 - Nov 2005)**

### **Graphic/Web Designer**

Designed and produced website for a London cocktail bar. Designed a Tshirt used for both staff uniforms and for sale. Designed flyers, bar menus, customized food/drink order pads, posters and an events listing, which was sent to Time Out on a bi-weekly basis.

### **Bar Colour + Bar Vinyl (Sept 2004 - Dec 2004)**

### **Contract Graphic Designer**

Liaised with club managers to design flyers and posters for resident DJs. Other designs included letterheads, magazine advertisements, membership cards, order forms and Tshirts for uniforms.

### **Ruby Vasquez (July 2002 - May 2003)**

### **Contract Graphic Designer**

Designed branding for fashion designer and VAMP, a start-up shoe company. Projects included test prints for shoe insoles, business cards and fashion templates for clothing production. Also created three companion "look" books exhibited at St. Martins.

## EDUCATION & QUALIFICATIONS

### **MA in Interactive Media (2004 - 2005)**

#### **University of the Arts: London College of Communication**

Projects centered around interaction design, enhancing the user experience and usability testing.

### **BFA/BA in Visual Communication, concentration Graphic Design (2000 - 2003)**

#### **AIU London/Open University**

### **AIGA Member**

## SOFTWARE

Mac, Windows, PhotoShop, Illustrator, Flash, Dreamweaver, InDesign, Quark Express, Director and MS Office.